



BIDS COMPENSATING FOR THE ELIMINATION OF REDEVELOPMENT

An institutional capability analysis of CCDC and the Gaslamp Business Improvement District

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Background

The State of California is in the midst of a very controversial process of redefining redevelopment and how its dollars are distributed for the public good.

San Diego's redevelopment agency, Centre City Development Corporation (CCDC), has greatly contributed to the revitalization of the downtown community, and its disappearance would take away many of the services the city has come to rely on.



Research Question

Can Business Improvement Districts (BIDs) fill the void left by the potential disappearance of redevelopment agencies?

This analysis uses a case study considering the Gaslamp BID compared to CCDC, looking at elements of purpose, programs, financing, and space.



Conclusion

Because of the differences in legal purpose and structuring, program focuses, and spatial jurisdiction, the BID cannot financially compensate nor can it take on the same programmatic responsibilities as CCDC without a significant alteration of structure and law.

