What makes OASIS your OASIS?

Video Contest Description

The Office of Academic Support & Instructional Services (OASIS) is the learning center at UC San Diego, it provides most of the free tutoring on campus in a collaborative, supportive environment. All UC San Diego students are eligible to receive OASIS services. Each year, OASIS serves 3,000 students in language, math, science, study skills, and writing as well as peer counseling and peer mentoring. The goal of this campaign is to promote OASIS as a campus resource for underrepresented students on the UC San Diego campus.

As students try to navigate the complex system at UC San Diego, they can easily become overwhelmed. One of the best ways for them to decide whether something is worthwhile is to hear it from their peers. This is your opportunity to share your experiences about OASIS with new incoming students.

How does OASIS provide:

O = Opportunities
What are the Opportunities?
• OASIS strives to provide opportunities to grow, be involved, and thrive academically and socially

A = Acceptance
Where is the Acceptance?
• OASIS creates an environment of acceptance so you can be who you want to be

S = Shared Student Space
Why does a Shared Student Space matter?
• As a shared student space, OASIS allows you to build a community in which YOU matter

I = Inclusion
What makes OASIS an Inclusive environment?
• Inclusion where all are welcomed, valued and respected

S = Student Success
How does OASIS help YOU with your Success at UCSD?
• Success in fulfilling your potential

Participate in this video contest for your chance to win an Amazon Gift Card valued at $150 and the opportunity to be featured on the OASIS New Student Website.

Adapted from SARC’s
Cute or Creepy “Where’s the L.I.N.E.?" Campaign
Spring 2013

What makes OASIS your OASIS?

Contest Overview:

As students try to navigate the complex system at UC San Diego, they can easily become overwhelmed. One of the best ways for them to decide whether something is worthwhile is to hear it from their peers. This is your opportunity to share your experiences about OASIS with new incoming students. Create a short video to share your positive experiences in utilizing OASIS tutorial services.

- Why did you choose to utilize OASIS services?
- What services have you utilized?
- What results have you seen as a result of attending OASIS individual tutoring sessions or workshops?
- What does OASIS mean to you, academically and socially?
- Why would you recommend OASIS to peers?
- Academically, what would you do differently during your first year at UC San Diego?

No group of students—regardless of ethnicity, family income, or the education of their parents—should suffer from disadvantages at UCSD or suffer lower outcomes such as graduation or GPA. Unfortunately, at UCSD the five-year graduation rate of African Americans (59%) and Chicanos (70%) lags well behind that of whites (81%). Likewise, the GPA at graduation of African Americans (3.00) and Chicanos (3.03) is significantly lower than that of whites (3.23). We also find that low-income students (77%) have lower five-year graduation rates than high-income students (86%) and that first-generation college students (76%) have lower graduation rates than students whose parents graduated from college (84%). OASIS focuses on serving historically underrepresented and underserved students in order to reduce these differences in important outcomes.

The Vision of OASIS is to play a prominent role in collaboration to ensure a greater institutional focus on teaching and learning and to contribute to a more equitable, inclusive and supportive campus climate at UC San Diego. This focus will ensure that OASIS provides a transformative learning experience that prepares students to provide leadership in a diverse society and be agents of change and social justice.

The mission of OASIS (the Office of Academic Support & Instructional Services) is to facilitate the intellectual and personal development of UC San Diego students, particularly underrepresented and underserved students. Through a challenging and supportive environment that emphasizes collaboration, validation, equity, and social justice, OASIS contributes significantly to students’ retention, achievement, learning, and empowerment.

**The goal of this campaign is to make new incoming UC San Diego students aware of the services available to them through OASIS and to assist them in applying to utilize them soon after their entrance to UC San Diego. The winning video will be featured on our New Student website.**
Spring 2013

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Contest Prizes:

- **Grand Prize:** $150 Amazon Gift Card & the chance to be featured on the OASIS New Student Website

  Best overall video that is creative and informative promoting OASIS tutorial program services

- **Fan Favorite:** $75 Amazon Gift Card

  Be sure to attend the reveal party to have your chance to vote for a fan favorite video

Submission Guidelines

Participants:

- **ALL members of the team (actors, production team) MUST be currently registered UCSD students.**
- **Registered UCSD Organizations may only submit ONE video submission.**
- **Participants may only submit and take part in ONE video submission.**
- **All groups must appoint a Team Captain to act as the Primary Participant for the group. The Team Captain cannot be employed by OASIS. (OASIS Student employees are still able to participate)**

Video MUST:

- Incorporate the OASIS website, physical space and acronym within the allotted time.
- Be no shorter than 45 seconds and no longer than 2:30 minutes.
- Be an original work.
- Represent one if not all of the OASIS elements detailed on the previous page.
- Be positive. We want the videos to have a positive tone that seeks to inform students about OASIS, its services and its students.
- May not contain any copyrighted music.
- Contain no inappropriate content.
- All participants and actors must sign and submit the “Participant Release Form”
- Focus on the positive impact of being part of the OASIS community.
- Do not include references to Summer Bridge, TRiO/SSSP, ATCs, mentors or OLCs. This video will be aimed at students who are unable to participate in Summer Bridge or TRiO/SSSP.
- Define any acronyms at least once in the video: Language & Writing Program, Math & Science Tutorial Program
- **Videos submitted become property of the University of California, San Diego.**
**What makes OASIS your OASIS?**

**Submission Checklist:**

- Complete/Submit “Contest Submission & Terms of Use Form”
- Complete/Submit “Participant Release Form”
- DVD-R of your video in one of these formats .mov and .mp4
- Submit full packet no later than **Wednesday May 1, 2013, 4:00pm**
- Where:
  
  Office of Academic Support & Instructional Services  
  Center Hall, 3rd Floor  
  Phone: (858) 534-3760  
  Web: http://oasis.ucsd.edu  
  E-mail: oasis@ucsd.edu

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**Possible Creative Storyline Ideas & Suggestions for a winning video:**

- Be real. Show an action that other undergraduate students have likely experienced.
- Be inclusive and representative of the different types of populations that exist in the UCSD community and within OASIS.
- Be proactive. Show **what to do** instead of **what not to do**.
- Be creative.
- Avoid scare tactics: we’re not looking for “here’s what might happen if you don’t do what we say” stories.
- Avoid the use of negative or derogatory stereotypes.
- Consider using voice-overs and or closed captioning.
- We are here to answer your questions! Visit our website, oasis.ucsd.edu or send an email to oasis@ucsd.edu

**Judging & Timeline:**

Videos will be judged by a panel of OASIS staff. Judges will rate videos on various qualities including but not limited to the following: content, video quality, use of positive humor, creativity, etc.

- **Monday April 15th**: Submission period begins
- **Wednesday May 1st**: Deadline to submit Contest Forms and DVD-R of your video to UCSD OASIS office, no later than 4:00pm.
- **May 6th - May 10th**: Videos are reviewed for meeting contest requirements
- **May 13th - May 24th**: Judges receive video information, review videos, and begin judging for grand prize.
- **Week 9, TBA**: Contest Reveal Party at will take place during the week of May 27th
Submission Guidelines

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- Videos submitted become property of the University of California, San Diego.

By entering, the entrant represents and warrants that the entry is his or her original work and that it does not contain previously published and/or copyrighted material, including copyrighted music, and agrees to release, indemnify and hold harmless the University of California, San Diego and any other organizations related to the contest from any and all claims, injuries, damages, or losses to the person or property and/or liabilities of any nature that in any way arise from participation in this contest or acceptance or use of a prize or parts thereof. All submissions, and any and all rights in submissions, become the property of the University of California, San Diego.

Primary Participant Full Name: __________________________Signature: ________________

PID: _________________________Club or Organization (if applicable): ________________

Contact Phone #:__________________________Contact Email: ________________________

Title of Video: _____________________________________Date: ____________

Submission Checklist:
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- Complete/Submit “Participant Release Form”
- DVD-R of your video in one of these formats .mov and .mp4
- Submit full packet no later than Wednesday May 1, 2013, 4:00pm
- Where: Office of Academic Support & Instructional Services: Center Hall, 3rd Floor

**Person signing this page will be responsible for picking up Contest Prize if chosen as a winner.**

**If any of these are not checked, it is an incomplete submission, and we cannot accept the video.**
“What makes OASIS your OASIS?” Video Contest Participant Release Form

All participants and actors in your video must sign and agree to the following:

- I agree to be filmed as part of the “What make OASIS your OASIS?” video contest.
- I understand that this video may be used for future use for the Office of Academic Support & Instructional Services (OASIS) and the UCSD community.
- I have read and agree to the contest guidelines.
- The Primary Participant matches the name on Contest Submission Form and is responsible for picking up Contest Prize if chosen as winner.
- The Primary Participant is also the main contact for “What make OASIS your OASIS?” Submission.
- The Primary Participant cannot be employed by OASIS. (Please note: OASIS Student employees are still able to participate as participants, not Team Captains)

Organization (if applicable): ____________________________

➢ Primary Participant Name: ___________________________ PID: ____________

Signature: ___________________________ Date: ____________

➢ Print Name: ___________________________ PID: ____________

Signature: ___________________________ Date: ____________

➢ Print Name: ___________________________ PID: ____________

Signature: ___________________________ Date: ____________

➢ Print Name: ___________________________ PID: ____________

Signature: ___________________________ Date: ____________

➢ Print Name: ___________________________ PID: ____________

Signature: ___________________________ Date: ____________

➢ Print Name: ___________________________ PID: ____________

Signature: ___________________________ Date: ____________

➢ Print Name: ___________________________ PID: ____________

Signature: ___________________________ Date: ____________

Please copy as necessary. Contact Office of Academic Support & Instructional Services at 858-534-3760 for more information.