

Associated Students (2011-2012)

Event / Program	Fall	Winter	Spring	Total
A.S. Acts	365	309	674	1,348
A.S. Resolutions	4	4	8	16
A.S. Appointments	55	13	68	136
A.S. Welcome Week Session	20	*	20	40
A.S. Committee Training Workshop	45	*	45	90
Student of Color Conference	150	*	150	300
A.S. Dine with a Prof Program	37	36	73	146
A.S. Graphic Studio/A.S. Projects	90	120	210	420
A.S. Graphic Studio/Student Organization Projects	10	15	25	50
A.S. Graphic Studio/Faculty & Staff Projects	50	60	110	220
Student Organization Programming Requests	*	\$100,236,124	\$100,236,124	\$200,472,248
Student Organization Programming Allocations	*	\$139,459	\$139,459	\$278,917
Student Organization Operating Requests	*	\$137,990	\$137,990	\$275,980
Student Organization Operating Allocations	*	\$41,196	\$41,196	\$82,392
Student Organization Media Funding Requests	*	\$25,528	\$25,528	\$51,055
Student Organization Media Funding Allocations	*	\$13,423	\$13,423	\$26,847
A.S. Student Advocacy Cases	34	47	81	162
A.S. Finals Pancake Breakfast	1,000	1,000	2,000	4,000
Academic Success Program—Book Lending Program	*	157	157	314
Academic Success Program—Study Jams	*	164	164	328
SPACES/ Collective Voice Publications	*	1,000	1,000	2,000
SPACES High School Partnerships	*	25	25	50
SPACES K-14 Conferences & College Preparatory Programs	*	872	872	1,744
SPACES Academic Leadership and Personal Development Workshops	*	29	29	58
SPACES Undergraduate Conferences	*	132	132	264
SPACES/ Mentor & Mentee Programming	*	248	248	496
SPACES/Empowerment & Community Building Performance	*	542	542	1,084
Safe Ride Sign Ups	1,784	1,010	2,794	5,588
Soft Reserves Online Orders	497	147	644	1,288
Top Web Search Phrases on Google	'as ucsd', 'ucsd associated students', 'ucsd	'as ucsd', 'ucsd associated students', 'asucsd',	'grade distribution', 'as', 'alicia coates',	*
Spirit Week Decorations Contest	*	47	47	94
SPACES Overnight Program	351	*	351	702

Center for Student Involvement (2011-2012)

Student Organizations & Advising	Fall	Winter	Spring	TOTAL
Registered student organization principal members	2,115	2,508	2,949	2,949
Student Organization Faculty/Staff/Community Advisors	157	171	195	195
Women in Panhellenic sororities	901	901	901	901
Men in IFC fraternities	702	671	745	745
Students in Multi Cultural Greek organizations	276	276	276	276
Students attending Greek Risk Management discussion	57	*	50	107
Students, faculty, staff attending CSI Leadership Banquet	*	*	116	116
Student org members advised: Meetings, Drop-Ins, Email, Phone	*	*	3,029	3,029
Students participating in Principal Member 101 sessions	16	*	*	16
Involvement	Fall	Winter	Spring	TOTAL
New org members recruited/actively interested during Student Org Fairs	2,666	85	*	2,751
Student orgs signed up to participate in Student Org Fairs	166	136	*	216
Students attending CSI Get Involved Welcome Week Info Sessions	48	*	*	48
Students, faculty & staff marching in MLK parade	*	500	*	500
Students participating in Chicano Park Day	*	*	38	38
Average unique visitors to Student Flyers (weekly)	7,143	6,554	5,311	6,336
Community Service	Fall	Winter	Spring	TOTAL
Students in Service AmeriCorps members	19	19	19	19
Student, staff, alumni participants, Alternative Breaks	*	133	*	133
Volunteers participating in MLK Day of Service	*	250	*	250
participants in the annual UCSD Cares campaign	*	*	400	400
Students participating in ongoing Health Corps initiatives	70	70	70	70
Students participating in Community Law Project ongoing service programs	425	250	57	732
One time service project and educational program participants	197	325	196	683
Communication & Leadership	Fall	Winter	Spring	TOTAL
Passport to Leadership workshop attendees	183	268	192	643
Passport to Leadership workshops	17	19	12	48
New Participants registered for Passport to Leadership	135	54	15	204
Students participating in EXCEL leadership conference	-	560	-	560
Interpersonal Relationships Seminars	82	54	33	169
Participants Professional Communication Seminars	81	64	59	204
Participants Public Speaking Seminars	89	53	52	194
Participants Communication & Leadership Seminars	40	22	17	79
Participants Presentation Skills for Graduate Students	19	2	*	21
BILD 95:Skills for Building Multicultural Research Teams	21	17	15	53
CSI Communication & Leadership Peer Educator Program	12	12	12	12
Students participating in CommunicateUCSD!	75	184	108	367
Students participating in Triton Leadership Certificate	28	18	*	46
One-on-One Advising Meetings	22	16	60	98
Attendees Social Action Theatre Troupe Performances	*	*	80	80
Jewish-Muslim Dialogue	10	10	10	10
Attendees in students and student organizations	1,207	331	421	1,959
Students participating in Let's Talk Story at Thurgood Marshall College	*	20	*	20
Students participating in Chancellor's Scholars Program	39	39	39	39
TAP Transactions	Fall	Winter	Spring	TOTAL
Alcohol	5	6	8	19
Box Office	23	74	46	143
Environmental Health & Safety Forms	152	225	322	699
Facility	307	330	465	1,102
Media Services	17	39	31	87
Parking	23	48	24	95
Performance Agreements	74	140	112	326
Security	36	137	78	251

Tech, Sound, Stage, Lighting	108	159	157	424
UCSD Catering	3	16	13	32
Other transactions	518	669	1,287	2,474
Other Statistics	Fall	Winter	Spring	TOTAL
Registered student TAP events	422	513	667	1,602
Student organizations	472	553	595	595
Triton Community Fund requests processed	20	30	28	78
Student orgs participating in Triton Day (Admit Day)	*	*	150	150
Student orgs participating in Transfer Admit Day	*	*	70	70
Welcome Week events posted	210	*	*	210
Departments participating in Student Services Fair	75	*	*	75

Student Legal Services (2011-2012)

Event / Program/Service	Summer	Fall	Winter	Spring	Total
Individual & Group Counseling Sessions	128	180	154	167	629
Triton Transfer Connect	180	*	*	*	180
Mesa Apartments "Moving Out Q&A"	11	*	*	*	11
Summer Bridge presentation	145	*	*	*	145
SSSP/TRIO orientation presentation	40	*	*	*	40
STEPS/Summer Bridge orientation	90	*	*	*	90
RA Training-Diversity	180	*	*	*	180
RA Training-Diversity	180	*	*	*	180
RA Training-Free Speech	90	*	*	*	90
RA Training-Free Speech	90	*	*	*	90
Graduate Student Orientation	300	*	*	*	300
Warren Parent Orientation	45	*	*	*	45
Warren Student Orientation	49	*	*	*	49
Revelle Student Orientation	150	*	*	*	150
Greek Risk Management	68	*	*	*	68
Black Student Orientation	*	60	*	*	60
Orientate	*	46	*	*	46
Military New Student Orientation	*	35	*	*	35
BSU Welcome meeting	*	45	*	*	45
A Program-Legal Issues Related to Alcohol Use	*	12	*	*	12
A Program-Binge Saturday	*	90	*	*	90
Greek Hazing	*	450	*	*	450
A Program-UCPD presentation	*	10	*	*	10
Community Law Project general meeting	*	35	*	*	35
A Program-Personal Perspectives on Alcohol Use	*	10	*	*	10
A Program-Alcohol Use Among Veterans and Military	*	8	*	*	8
AS Advocacy Training	*	8	*	*	8
A Program-CAPS	*	16	*	*	16
Judicial Board Training	*	50	*	*	50
Hazing Facts and Fiction Presentation	*	45	*	*	45
Judicial Board Training	*	38	*	*	38
Financial Aid presentation	*	18	*	*	18
A Program-Student Health	*	8	*	*	8
Hazing presentation	*	70	*	*	70
Student Conduct code presentation	*	20	*	*	20
A Program-Career Services	*	12	*	*	12
Freedom of Speech 101	*	22	*	*	22
Hazing workshop	*	12	*	*	12
DTL Workshop: Family Law	*	*	34	*	34
DTL Workshop: Evidence	*	*	24	*	24
DTL Workshop: Career Paths for Lawyers	*	*	16	*	16
DTL Workshop: Party Time, Not Jail Time	*	*	31	*	31
DTL Workshop: Traffic Troubles	*	*	32	*	32
DTL Workshop: Identity Theft	*	*	97	*	97

DTL Workshop: Sex Crimes and Stalking	*	*	26	*	26
DTL Workshop: Patent Law	*	*	65	*	65
Process	*	*	29	*	29
Presentation to Pre-Law Society	*	*	8	*	8
DTL Workshop: Beach Law	*	*	12	*	12
DTL Workshop: Hazing: Fact or Fiction	*	*	69	*	69
DTL Workshop: Dependency	*	*	65	*	65
DTL Workshop: Job Interviews	*	*	97	*	97
DTL Workshop: CARE about Your Credit	*	*	30	*	30
DTL Workshop: Legal Research	*	*	14	*	14
DTL Workshop: Small Claims Court	*	*	21	*	21
DTL Workshop: Travelling Overseas	*	*	31	*	31
DTL Workshop: Free Speech	*	*	27	*	27
DTL Workshop: The Law School Experience	*	*	48	*	48
DTL Workshop: Tort Law	*	*	34	*	34
DTL Workshop: Arrested, Now What?	*	*	34	*	34
DTL Workshop: Employee Rights	*	*	53	*	53
DTL Workshop: Living Off Campus	*	*	32	*	32
DTL Workshop: Legalese Made Easy	*	*	69	*	69
DTL Workshop: LL/T Jeopardy	*	*	46	*	46
DTL Workshop: Civil Litigation	*	*	28	*	28
DTL Workshop: Criminal Court	*	*	43	*	43
DTL Workshop: Prescription Drugs	*	*	32	*	32
Moving Off Campus - Revelle College	*	*	73	*	73
Warren College Tabling	*	*	*	25	25
Moving Off Campus - Warren College	*	*	*	6	6
Triton Day: Tabling	*	*	*	300	300
Triton Day: Concilio Reception	*	*	*	125	125
Discover the Law Reception	*	*	*	54	54
Greek Risk Management Presentation	*	*	*	45	45
Moving Off Campus - Marshall College	*	*	*	16	16
Moving Off Campus - Revelle College	*	*	*	12	12
Hazing Workshop - IFC & Panhellenic	*	*	*	111	111
Denim Day Tabling	*	*	*	15	15
Career Services Panel: Corporate Law	*	*	*	7	7
Moving Off Campus - Revelle College	*	*	*	11	11
Moving Off Campus - Muir College	*	*	*	24	24
Moving Off Campus - Marshall College	*	*	*	51	51
TOTAL			1,746	1,300	1,374
				969	5,389

University Centers (2011-2012)							
Films: PC Blockbusters	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Bridesmaid (100 turned away)	475	*	*	*	*	*	475
Harry Potter	390	18	*	*	*	*	408
Crazy Stupid Love	978	3	*	*	*	*	981
Captain America	171	2	*	*	*	*	173
50/50	*	*	365	4	*	*	369
The Muppets	*	*	110	11	*	*	121
Friends With Benefits	*	*	145	*	*	*	145
The Help (OPHD Partner)	*	*	115	15	*	*	130
Girl With The Dragon Tattoo	*	*	*	*	256	8	264
To Kill A Mocking Bird 4/17	*	*	*	*	50	*	50
Safe House	*	*	*	*	18	4	22
The Vow	*	*	*	*	156	3	159
Total Attendance	2,014	23	735	30	480	15	3,297
Roma Nights	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Lauren	15	*	*	*	*	*	15
Valerie Shiro	25	*	*	*	*	*	25
Cunning Stunts	50	*	*	*	*	*	50
Piper	55	*	*	*	*	*	55
Wendy & Jasmin	25	*	*	*	*	*	25
spacetown Savior	25	*	*	*	*	*	25
Madera	25	*	*	*	*	*	25
Miranda	24	*	*	*	*	*	24
Ve317	30	*	*	*	*	*	30
Erin Bower	*	*	58	*	*	*	58
Fighting With Irons	*	*	32	*	*	*	32
Zachary Bonds	*	*	28	*	*	*	28
Grady Kestler	*	*	67	*	*	*	67
Tokyo Chan	*	*	29	*	*	*	29
Total Attendance	274	*	214	*	*	*	488
Professor Unscripted	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Breaking Bottle Habbit – Prof. Milton Saier	80	*	*	*	*	*	80
Forgetting to Remember – Prof. D Salmon	40	*	*	*	*	*	40
Making Brain Injuries Visible – Prof. M. Huang	15	*	*	*	*	*	15
Prof. M's Mixer – Prof. Miano (Count w/ Loft)	*	*	*	*	*	*	0
Prof. Boatang: Becoming Black (Loft)	*	*	*	*	*	*	0
Suzanne A. Brenner: Misrepresentation (Loft)	*	*	*	*	*	*	0
Fight Life	*	*	*	*	19	*	19
Doing Good	*	*	*	*	30	*	30
Total Attendance	135	*	*	*	49	*	184
Stage @ The Pub	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
After Dark: The Stone Foxes	196	*	*	*	*	*	196
Pub Commons: Greensky Bluegrass	425	*	*	*	*	*	425
Reel Rock Film (cosponsor Outback)	120	381	*	*	*	*	501
Reel Rock Film (cosponsor Outback)	62	288	*	*	*	*	350

TGR Ski Movie (cosponsor Outback	73	*	*	*	*	*	73
Get Back At It Film (cosponsor Outback	305	*	*	*	*	*	305
Pub After Dark: Grouplove	*	*	537	95	*	*	632
Pub After Dark: Twin Sister	*	*	266	60	*	*	326
The Scene (Rock Climbing Film)	*	*	56	47	*	*	103
Doomtree	*	*	*	*	114	130	244
Wavves	*	*	*	*	317	84	401
Washed Out	*	*	*	*	228	322	550
Total Attendance	1,181	669	859	202	659	536	4,106
The Loft	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Garfunkel & Oates: Loft Off	68	143	*	*	*	*	211
Purity Ring	162	51	*	*	*	*	213
Jolie Holland	38	45	*	*	*	*	83
Abigail Washburn	47	75	*	*	*	*	122
Zee Avi	84	139	*	*	*	*	223
Liam Finn	37	57	*	*	*	*	94
Oceanides Screening	25	5	*	*	*	*	30
LOL 10/11/11	34	23	*	*	*	*	57
In One Wind	13	9	*	*	*	*	22
Aziatix	106	105	*	*	*	*	211
Painted Palms	85	0	*	*	*	*	85
LOL 11/8/11	65	34	*	*	*	*	99
Imagine Dragons	72	45	*	*	*	*	117
Bitchy Bingo	132	0	*	*	*	*	132
LOL 11/19/11	16	18	*	*	*	*	34
Prof. M's Mixer	108	0	*	*	*	*	108
Reply All: Jacob Fred Odyssey	145	26	*	*	*	*	171
Reply All: Jazz 88	128	0	*	*	*	*	128
Poolside & Them Jeans	25	0	*	*	*	*	25
Blabbermouth 11/14	42	0	*	*	*	*	42
Hullabaloo W/ Jamuel Saxon	100	0	*	*	*	*	100
Flowers of Evil Art Power! Film	30	31	*	*	*	*	61
Trashtalk Theatre 3000 Artpower! Film	10	24	*	*	*	*	34
Tees & Monopoly ASCE	56	42	*	*	*	*	98
Artpower! Tentacle Session - ETHEL	87	27	*	*	*	*	114
Ofhidell Artpower! Film	7	14	*	*	*	*	21
Flinch ASCE	183	0	*	*	*	*	183
Red Snow Artpower! Film	25	50	*	*	*	*	75
The Interrupters ArtPower! Film	13	39	*	*	*	*	52
Artpower!Miguel Zenon	85	107	*	*	*	*	192
Artpower! Marco Venvenuto	107	71	*	*	*	*	178
You @ The Loft ASCE	81	0	*	*	*	*	81
No. 15 Magazine	134	0	*	*	*	*	134
Blabbermouth 1/9/12	*	*	68	2	*	*	70
LOL 1/10/12	*	*	28	9	*	*	37
Reply All: Danny Green 1/11/12	*	*	43	31	*	*	74
Till the World Ends ASCE	*	*	451	0	*	*	451
The Wheeler Brothers, Trouble in the Wind	*	*	92	110	*	*	202
Nadastrom	*	*	66	13	*	*	79
Lessons in Chocolate Art Power! Film	*	*	10	64	*	*	74
Mexican Institute of Sound	*	*	67	64	*	*	131

Got a Capella	*	*	160	0	*	*	160
Call & Response	*	*	30	0	*	*	30
SIP 1/25/12	*	*	30	5	*	*	35
Calder Quarter ArtPower!	*	*	90	83	*	*	173
UCB Diamond Lion ft UCSD's FOOSH	*	*	49	16	*	*	65
Dirty Hands ASCE	*	*	21	5	*	*	26
American Royalty	*	*	48	7	*	*	55
Board & Brew	*	*	37	0	*	*	37
Like There's No Tomorrow	*	*	26	1	*	*	27
He's my Brother She's my Sister	*	*	66	49	*	*	115
Talkdemonic	*	*	46	54	*	*	100
Blabbermouth 2/6/12	*	*	56	4	*	*	60
Reply All: Professor Kamau 2/7/12	*	*	140	18	*	*	158
Ben Russell ArtPower!	*	*	59	74	*	*	133
The Weekend ASCE	*	*	32	43	*	*	75
White Denim ASCE	*	*	77	94	*	*	171
Bitchy Bingo	*	*	198	4	*	*	202
Milo Greene	*	*	121	63	*	*	184
Heavy Guilt	*	*	66	84	*	*	150
RAC DJs	*	*	166	52	*	*	218
Dumbfounded	*	*	175	44	*	*	219
LOL 2/21/12	*	*	21	9	*	*	30
SIP 2/22/12	*	*	15	2	*	*	17
Board Shorts 2012	*	*	34	189	*	*	223
Board & Brew 2/27/12	*	*	12	0	*	*	12
Jayme Stone	*	*	102	21	*	*	123
Jenny Owen Youngs	*	*	53	52	*	*	105
Club Salsa	*	*	143	0	*	*	143
Blabbermouth 3/5/12	*	*	43	0	*	*	43
Rachel Yamagata	*	*	127	96	*	*	223
Granito ArtPower! Film	*	*	22	7	*	*	29
You @ The Loft ASCE	*	*	67	0	*	*	67
Tap Water	*	*	21	116	*	*	137
Tritones	*	*	150	0	*	*	150
SIP 3/14/12	*	*	30	5	*	*	35
Reply All: Ian Tordello 3/15/12	*	*	18	56	*	*	74
No. 15 magazine Art Show	*	*	135	0	*	*	135
Prof. Boatang: Becoming Black	*	*	40	0	*	*	40
Prof. Brenner: Misrepresentation	*	*	42	0	*	*	42
Lost in the Trees	*	*	100	80	*	*	180
Blabbermouth 4/2/12	*	*	*	*	65	0	65
Head for the Hills	*	*	*	*	97	28	125
Reply All: Peter Sprague 4/4/12	*	*	*	*	46	22	68
Anais Mitchell	*	*	*	*	37	20	57
No. 15 Magazine Launch 4/7/12	*	*	*	*	95	16	111
Geographer ASCE	*	*	*	*	119	95	214
Rusted Root	*	*	*	*	138	53	191
LOL 4/11/12	*	*	*	*	59	5	64
Foovie ArtPower! Film	*	*	*	*	0	41	41
Tyson Motsenbocker	*	*	*	*	16	60	76
David Mayfield Parade	*	*	*	*	23	47	70

Keep Shelly in Athens	*	*	*	*	43	5	48
The Revolutionary Optimist ArtPower! Film	*	*	*	*	3	17	20
SIP 4/18/12	*	*	*	*	8	2	10
Sixth College Reception	*	*	*	*	276	0	276
Autism Benefit Concert	*	*	*	*	58	0	58
Board & Brew 4/23/12	*	*	*	*	36	0	36
Winter Story ArtPower! Film	*	*	*	*	0	18	18
Active Child ASCE	*	*	*	*	73	95	168
Kelsea Rae Little	*	*	*	*	8	20	28
Rosie Thomas	*	*	*	*	21	43	64
LOL 5/1/12	*	*	*	*	43	0	43
Battle of the Bands	*	*	*	*	167	0	167
The Haircuts	*	*	*	*	35	111	146
Freddie Gibbs	*	*	*	*	53	23	76
Blabbermouth 5/14/12	*	*	*	*	67	0	67
Press Rewind ArtPower! Film	*	*	*	*	21	0	21
Board & Brew 5/23	*	*	*	*	47	0	47
Up and Coming Artpower! Film	*	*	*	*	115	108	223
Bitchy Bingo 5/21/12	*	*	*	*	200	6	206
Yacht	*	*	*	*	91	119	210
No. 15 Magazine 6/1/12	*	*	*	*	388	0	388
Ben Howard	*	*	*	*	39	184	223
Patrick Watson	*	*	*	*	51	172	223
Reply All: Josh Weinstein	*	*	*	*	48	10	58
Italian Japanese	*	*	*	*	30	60	90
Craft Spells	*	*	*	*	108	56	164
Hip Hop Club	*	*	*	*	268	0	268
Jacobs School of Rock	*	*	*	*	245	0	245
Tritones	*	*	*	*	146	0	146
Tango Club	*	*	*	*	73	0	73
Reply All: David Castaneda	*	*	*	*	78	42	120
Total Attendance	2,350	1,180	3,693	1,626	3,534	1,478	13,861
PC Concerts	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Miami Horror	792	*	*	*	*	*	792
The Cataracs	832	235	*	*	*	*	1,067
PC Nooner: Stranger	161	*	*	*	*	*	161
Atmosphere	*	*	*	*	823	427	1,250
PC Nooner: Delta Spirit	*	*	*	*	335	*	335
Total Attendance	1,785	235	*	*	1,158	427	3,605
Jump Off	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Epic Night Productions – Week 0	62	*	*	*	*	*	62
Penatronic & Steeltip – Week 1	93	*	*	*	*	*	93
DJ David J – Week 2	99	*	*	*	*	*	99
DJ JLouis – Week 3	125	*	*	*	*	*	125
Hippie Sabotage – Week 4	106	*	*	*	*	*	106
DVC – Week 5	87	*	*	*	*	*	87
Epic Night Productions – Week 6	83	*	*	*	*	*	83
(Holiday) Week 7	*	*	*	*	*	*	0
DVC – Week 8	100	*	*	*	*	*	100
(Holiday) Week 9	*	*	*	*	*	*	0
EpicNight Productions – Week 10	57	*	*	*	*	*	57

Epic night Productions – Week 1	*	*	88	*	*	*	88
DVC – Week 2	*	*	93	*	*	*	93
DJ Washington – Week 3	*	*	63	*	*	*	63
EpicNight Productions – Week 4	*	*	101	*	*	*	101
Michael Wu – Week 5	*	*	74	*	*	*	74
Rohr – Week 6	*	*	130	*	*	*	130
DJ J-Mad – Week 7	*	*	83	*	*	*	83
EpicNight Productons – Week 8	*	*	98	*	*	*	98
DJ Damisaur – Week 9	*	*	82	*	*	*	82
DVC – Week 10	*	*	63	*	*	*	63
Epic Night Productions – Week 1	*	*	*	*	74	*	74
DVC – Week 2	*	*	*	*	86	*	86
Boris Bee – Week 3	*	*	*	*	79	*	79
DVC – Week 4	*	*	*	*	102	*	102
EpicNight Productions – Week 5	*	*	*	*	92	*	92
J.P. McLeod – Week 6	*	*	*	*	106	*	106
(Sun God) Week 7	*	*	*	*	*	*	0
DURD3N – Week 8	*	*	*	*	94	*	94
EpicNight Productions – Week 9	*	*	*	*	89	*	89
RUKU – Week 10	*	*	*	*	38	*	38
Total Attendance	812	*	875	*	760	*	2,447
Special Events	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Sustainability: Food Day Food Expo	200	*	*	*	*	*	200
Sustainability: Food Day Film	25	*	*	*	*	*	25
Total Attendance	225	*	*	*	*	*	225
Campus Bike & Skate Events	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Evolution of Downhill	*	*	*	*	30	*	30
Bike Breakfast	*	*	*	*	20	*	20
Bike Raffle	*	*	*	*	130	*	130
Bike to Work	*	*	*	*	200	*	200
Total Attendance	*	*	*	*	380	*	380
Gameroom Events	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Tournament Players	10	*	*	*	*	*	10
Winter Tournament Players	*	*	14	*	*	*	14
Spring Tournament	*	*	*	*	16	*	16
Total Attendance	10		14		16		40
De-Stress Fest	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Massage Mania	264	*	*	*	*	*	264
Therapy Fluffies	800	*	*	*	*	*	800
Breakfast and Bluebooks	198	*	*	*	*	*	198
Massage Mania	*	*	258	*	*	*	258
Therapy Fluffies	*	*	800	*	*	*	800
Breakfast and Bluebooks	*	*	163	*	*	*	163
Massage Mania	*	*	*	*	132	*	132
Therapy Fluffies (co-sponsor w/ The Zone)	*	*	*	*	800	*	800
Breakfast & Bluebooks	*	*	*	*	162	*	162
Total Attendance	1,262	*	1,221	*	1,094	*	3,577
University Centers Reservations	Fall		Winter		Spring		TOTAL

Academic Class	232	*	*	232			
Administration/Univ Centers	316	*	*	316			
Department (On-Campus)	676	*	*	676			
Off-Campus	36	*	*	36			
Student Affairs Department	476	*	*	476			
Student Organization	3,430	*	*	3,430			
UCEN Marketing	150	*	*	150			
Academic Class	*	199	*	199			
Administration/Univ Centers	*	372	*	372			
Department (On-Campus)	*	469	*	469			
Off-Campus	*	41	*	41			
Student Affairs Department	*	329	*	329			
Student Organization	*	3,454	*	3,454			
UCEN Marketing	*	123	*	123			
Academic Class	*	*	132	132			
Administration/Univ Centers	*	*	343	343			
Department (On-Campus)	*	*	494	494			
Off-Campus	*	*	30	30			
Student Affairs Department	*	*	378	378			
Student Organization	*	*	3,662	3,662			
UCEN Marketing	*	*	152	152			
Total	5,316	4,987	5,191	15,494			
Loft Rentals	Fall	Winter	Spring	TOTAL			
Student Orgs	1	*	*	1			
Campus Departments Programming	13	*	*	13			
On-Campus Private Rentals	6	*	*	6			
Off-Campus Private Rentals	2	*	*	2			
Student Orgs	*	3	*	3			
Campus Departments Programming	*	7	*	7			
On-Campus Private Rentals	*	3	*	3			
Off-Campus Private Rentals	*	1	*	1			
Student Orgs	*	*	*	0			
Campus Departments Programming	*	*	12	12			
On-Campus Rentals	*	*	6	6			
Off-Campus Rentals	*	*	2	2			
Total Loft Rentals	22	14	28	64			
The Gameroom	Fall	Winter	Spring	TOTAL			
Players (for weeks 6-Finals)	1,714	*	*	1,714			
Private Party Players	221	*	*	221			
Players	*	3,533	*	3,533			
Private Party Players	*	138	*	138			
Players	*	*	2,832	2,832			
Private Party Players	*	*	142	142			
Total Players Gameroom	1,935	3,671	2,974	8,580			
Crafts Center	Fall		Winter		Spring		TOTAL
	Student	General	Student	General	Student	General	
Enrollment for Classes & Workshops	168	377	*	*	*	*	545
Enrollment for Classes & Workshops	*	*	177	399	*	*	576
Enrollment for Classes & Workshops	*	*	*	*	201	347	548
Total Participants	545		516		548		1,609
T-Shirt Factory	Fall		Winter		Spring		TOTAL
	Jobs	Shirts Printed	Jobs	Shirts Printed	Jobs	Shirts Printed	

T-Shirt Printing	47	4,101	*	*	*	*	4,148
T-Shirt Printing	*	*	23	1,099	*	*	1,122
T-Shirt Printing	*	*	*	*	38	2,202	2,240
Totals	47	4,101	23	1,099	38	2,202	7,510

Off-Campus Housing Directory	Fall	Winter	Spring	TOTAL
Off Campus Housing Full Vacancies	542	*	*	542
Student Shared Rental Listings	789	*	*	789
Non-Student Shared Rental Listings	425	*	*	425
Available Roommates	402	*	*	402
Sabbatical & Work Exchange	32	*	*	32
Full Vacancies Listings	*	293	*	293
Student Shared Rental Listings	*	521	*	521
Non-Student Shared Rental Listings	*	286	*	286
Available Roommates	*	213	*	213
Sabbatical & Work Exchange	*	8	*	8
Full Vacancy Listing	*	*	562	562
Student Shared Rental Listings	*	*	766	766
Non-Student Shared Rental Listings	*	*	398	398
Available Roommates	*	*	362	362
Sabbatical & Work Exchange Listings	*	*	26	26
Total Listings	2,190	1,321	2,114	5,625
Marketing Services	Fall	Winter	Spring	TOTAL
Marketing Jobs	433	*	*	433
Marquee Ads – External	60	*	*	60
VideoConnect Ads - External	49	*	*	49
Display Case Reservations	14	*	*	14
Marketing Jobs	*	407	*	407
Marquee Ads – External	*	62	*	62
Video Connect Ads – External	*	38	*	38
Display Case Reservations	*	22	*	22
Marketing Jobs	*	*	313	313
Marquee Ads – External	*	*	70	70
VideoConnect Ads – External	*	*	52	52
Display Case Reservations	*	*	25	25
Total Jobs and Projects	556	529	460	1,545
Marketing Exposures (selected)	Fall	Winter	Spring	TOTAL
Web Hits: UCEN Homepage	18,330	*	*	18,330
Web Hits: Bike & Skate (est. Sep. – Dec.)	12,614	*	*	12,614
Facebook Views: University Centers	3,784	*	*	3,784
Facebook Views: The Loft	5,796	*	*	5,796
Email Reads: The Loft	1,085	*	*	1,085
Web Hits: UCEN Homepage	*	16,900	*	16,900
Web Hits: Bike & Skate (est. Jan. – Mar.)	*	8,342	*	8,342
Facebook Views: University Centers	*	3,929	*	3,929
Facebook Views: The Loft	*	7,094	*	7,094
Email Reads: The Loft	*	5,741	*	5,741
Web Traffic: UCEN homepage	*	*	16,083	16,083
Web Traffic: Campus Bike & Skate	*	*	7,565	7,565
Facebook Views: University Centers	*	*	4,827	4,827
Facebook Views: The Loft	*	*	5,591	5,591
Email Reads: The Loft	*	*	3,199	3,199

Total Exposures (selected)

41,609

42,006

37,265

120,880

University Events Office (2011-2012)

ArtPower! at UC San Diego	Fall	Winter	Spring	TOTAL
Performances ()	2,610	2,583	1,796	6,989
Engagement Activities ()	1,144	1,556	355	3,055
ArtPower! Film	Fall	Winter	Spring	TOTAL
Film Screenings ()	521	782	889	2,192
A.S. Concerts & Events	Fall	Winter	Spring	TOTAL
All Campus Dance	3,500	*	*	3,500
Nirvana: Live at Paramount	30	*	*	30
October Bear Garden	1,638	*	*	1,638
Teebs with Mono/Poly	98	*	*	98
Zombie Whomp ft. Flinch	172	*	*	172
Rocky Horror Picture Show	227	*	*	227
Hullabaloo*	3,000	*	*	3,000
You at the Loft	81	*	*	81
TGIO Bear Garden	1,112	*	*	1,112
Till The World Ends Dance	*	451	*	*
January Bear Garden	*	1,922	*	*
Dirty Hands Screening	*	29	*	*
The Room Screening	*	352	*	*
Weekend	*	75	*	*
White Denim	*	171	*	*
Dumbfoundead	*	219	*	*
Surfer Blood	*	288	*	*
March Bear Garden	*	1,662	*	*
Rachel Yamagata	*	223	*	*
You @ The Loft	*	67	*	*
SGF: DJ Battle Dance Party	*	*	310	310
SGF: Battle of the Bands	*	*	329	329
SGF: Carnival	*	*	*	0
Geographers	*	*	214	214
Active Child	*	*	168	168
Bear Garden #5	*	*	1,879	1,879
Big Lebowski Film Screening	*	*	64	64
Sun God Festival 2012	*	*	20,000	20,000
You and the Loft	*	*	23	23
Senior Send-Off	*	*	2,529	2,529
TOTAL ATTENDANCE	9,858	5,459	25,516	35,374
Contract Administration	Fall	Winter	Spring	TOTAL
Student Organizations	*	21	188	69
Campus Departments	*	120	202	404
TOTAL CONTRACTS	*	141	390	473
UCSD Box Office	Fall	Winter	Spring	TOTAL
ArtPower! Performance	*	2,085	1,500	3,585
ArtPower! Film	*	69	61	130
The Loft	*	2,683	1,397	4,080
A.S. Programming	*	1,165	2,877	4,042
Price Center Films	*	1,349	2,151	3,500
Student Organizations	*	4,203	6,125	10,328

Campus Departments	*	5,187	4,343	9,530
UEO Promoter Events	*	*	*	*
Movie Tickets/Passes	*	2,104	3,033	5,137
Theme Park Tickets	*	1,934	2,411	4,345
See's Candy	*	26	16	42
Recreation Tickets/Passes	*	280	2	282
TOTAL TICKETS	*	21,085	23,916	45,001